LEO BURNETT U.S.A.
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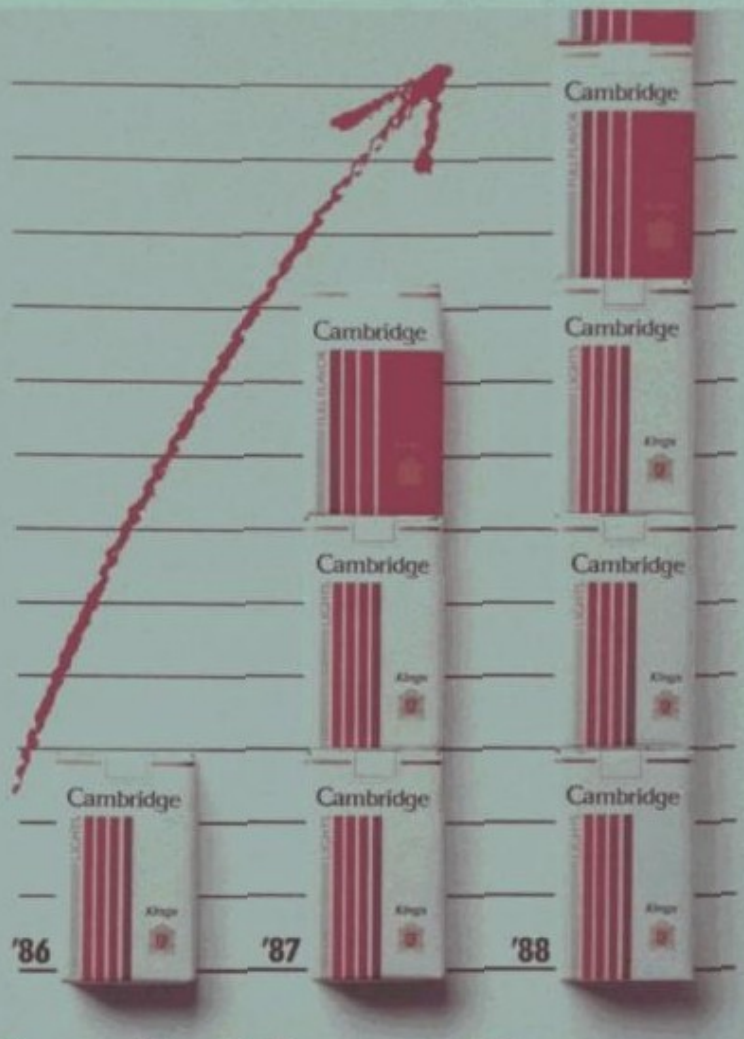
Ad No. TT-386-CAMBRIDGE GRAPH-Req.No. 91927-Page-4/C-Bleed-8 3/4" x 11 1/2"-Trade(OS) Mag., 1988



Cambridge sales soar

If you're not stocking this fast growing price/value brand, you should be. Because more and more of your customers are smoking it. Cambridge sales in 1987 were double '86. And 1988 continues at a record pace.

PHILIP MORRIS

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Philip Morris USA offers a variety of retail merchandising plans and programs, including display allowances and point-of-sale materials. For further details contact your Philip Morris USA representative.

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